September 2019

Arizona Office of Tourism





State of Arizona: Gross Sales by Sector										
Sector		September 2019		September 2018	% Change	2019 YTD Sales		2018 YTD Sales		% Change
Lodging	\$	279,148,983	\$	255,188,679	9.4%	\$	2,908,640,913	\$	2,683,759,399	8.4%
Restaurant/Bar	\$	1,252,123,242	\$	1,192,936,221	5.0%	\$	11,809,491,879	\$	11,047,268,403	6.9%
Retail	\$	5,754,630,254	\$	5,578,132,227	3.2%	\$	53,831,123,906	\$	50,924,287,830	5.7%
Amusement	\$	105,586,740	\$	96,321,095	9.6%	\$	1,181,489,550	\$	1,102,380,775	7.2%
Total	\$	7,391,489,219	\$	7,122,578,222	3.8%	\$	69,730,746,248	\$	65,757,696,407	6.0%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors										
Sector		September 2019		September 2018	% Change	2019 YTD Sales		2018 YTD Sales		% Change
Lodging	\$	14,585,534	\$	13,333,608	9.4%	\$	151,976,488	\$	140,226,429	8.4%
Restaurant/Bar	\$	16,562,085	\$	15,779,206	5.0%	\$	156,206,511	\$	146,124,429	6.9%
Retail	\$	35,158,489	\$	34,080,157	3.2%	\$	328,886,635	\$	311,127,029	5.7%
Amusement	\$	380,197	\$	346,833	9.6%	\$	4,254,308	\$	3,969,453	7.2%
Total	\$	66,686,305	\$	63,539,804	5.0%	\$	641,323,941	\$	601,447,339	6.6%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%).

For additional information contact: Colleen Floyd, Director of Research, Arizona Office of Tourism at 602-364-3716 or cfloyd@tourism.az.gov.

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).

